

CARIMAR BEACH CLUB

If you like the beach, you'll LOVE Carimar 

Our TOLL-FREE incoming number for reservations (US & Canada): **866-270-3764**

SPECIAL VACATION PACKAGES located on our website: www.carimar.com

Carimar welcomes new GM Introducing Rolf Masshardt

Marking his return to Meads Bay, Rolf Masshardt joins the Carimar team as General Manager. He spent the past 8 years managing boutique hotels in his native Switzerland. Many will remember Rolf as former developer, owner and manager of La Sirena on the west end of Meads Bay for nearly 20 years. He and his wife, Viviane, have a large network of friends and former employees that they continued to see on their annual visits, and they are thrilled to be back on Anguilla full time. Their two children, ages 22 and 26, attended the local schools and still have many friends here.

"When I heard that Carimar was looking for a General Manager, it immediately caught my attention," said Rolf recently. "Living here for more than 20 years on the same gorgeous Meads Bay as Carimar, this opportunity to manage one of the best situated resorts in Anguilla was too good to pass up. I've loved the island and the people of Anguilla for so many years. This just seemed the right time move back to our second home." Rolf had high praise for Fred Thompson and the entire staff. He noted, "Carimar was always very well managed and has been a steady



Rolf Masshardt (left) is welcomed to his new job as General Manager by outgoing GM, Fred Thompson (right).

icon in the hospitality industry of Anguilla. It has a long-tenured staff that provides exceptional service and a large number of repeat guests. The owners have continued to invest in updating the units. Under Fred Thompson's long stewardship, the property is beautiful and in great shape."

Thank you, Fred!

After 23 years at Carimar Beach Club, General Manager Fred Thompson stepped down recently. During his long tenure, Fred managed a wonderful team of loyal employees and developed close relationships with Carimar's owners and repeat guests.

Fred has been a strong voice in marketing Anguilla and increasing tourism from North America and Europe. As a result of his leadership, the Anguilla Hotel and Tourism Association elected him Manager of the Year on three occasions. Some of his other accomplishments included overseeing the installation of air conditioning, integrating internet and WiFi capabilities into the buildings, and renovating the original kitchens and furnishings. Fred will be missed greatly by guests, staff and owners alike!



Staff News

The annual staff awards and appreciation party took place in October. At the event, Miguel Medina and Hermia Smith were recognized and awarded for ten years of exceptional service to the organization. Miguel Medina was additionally awarded Employee of the Year. He received this award previously in 2008 and 2012.



WILL CARTY

After 30 years working with the Club, one of Carimar's longest serving employees bid farewell to his Carimar family. Will, who worked in the landscaping department, was honored at a joint retirement party with Fred at the end of October. Will intends to offer limited lawn mowing services to his family and friends. He will be missed by owners, guests and colleagues alike.



What's new this season?

Carimar visitors will find new patio and living room pillows, television consoles and king size mattresses. Windows were replaced, kitchen counter tops resealed, tennis court repaired, and walls freshly painted.



The entire staff looks forward to meeting new friends and welcoming back old friends to their home away from home.

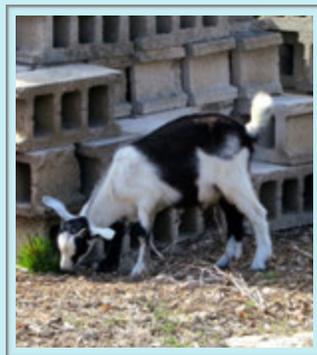
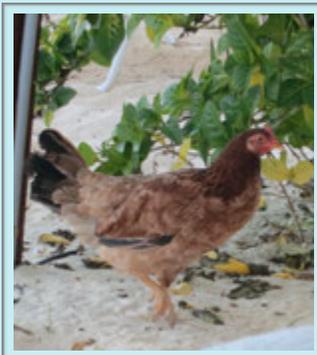
Good Eats!

Featuring B and D's BBQ

The local food on Anguilla is roadside barbecue. Located just minutes from Carimar, this family run roadside barbecue has served up delicious platters of chicken, ribs and lobster to a cult following of locals and clued-in visitors for over 20 years. Don't be surprised when you discover it is simply a tent in front of a house like many Anguillian barbecues. The johnnycakes are the biggest and flakiest around. The wait for the food is often long, a testament to its popularity, but the prices are great, the portions generous, and the ambience unique. Many Carimar guests call ahead to place their orders and take dinner back to their balcony or patio.



Things we love... our animal friends!



If you had a great visit to Carimar, please consider posting a review at: www.tripadvisor.com We appreciate your wonderful comments!



Newsletter submissions wanted! Send photos & ideas to: Marianne Salaymeh, newsletter editor salaymeh@aol.com

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