

CARIMAR CHRONICLE

Carimar Beach Club • P.O. Box 327 • The Valley • Anguilla, British West Indies • 264-497-6881

An update from Fred...

Dear Friends,

Greetings from Anguilla and Carimar Beach Club!

As you are aware, each year we select areas of the property and or product to upgrade and improve. 2013 was no different. Our new website with live 24/7 booking capabilities was launched. Both our tennis courts were repaired and resurfaced. A fresh coat of paint as was required always brightens up any building.

Most pleasing however were the numerous positive comments about our property and the quality of service which is backed by our "Carimar Caring" tag line to service excellence. This was especially rewarding when our own Judith Rogers won the "Employee of the Year" award at the just concluded Annual Industry Awards Gala hosted by the Anguilla Hotel and Tourism Association. Judith joins our two previous winners of that award-- one "Supervisor of the Year" and two "Hotelier of the Year" awards that have been awarded to Carimar's staff since the beginning of the recognition of industry employees. Clearly our focus on service excellence is paying dividends. Congrats to Judith and the entire TEAM at Carimar Beach Club.

It is with this assurance that you as our first time or returning guest can be assured of the best "Carimar Caring" service at your home away from home.

Sincerely,
Fred Thompson
General Manager



Our TOLL-FREE incoming number for reservations (USA & CANADA) :
866-270-3764

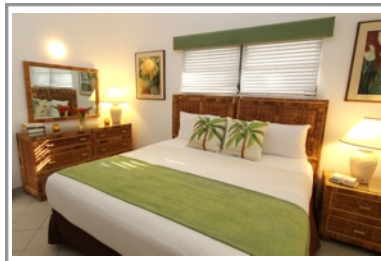
SPECIAL VACATION PACKAGES located on our website:

www.carimar.com



New furnishings unveiled...

For those of you who didn't visit Carimar last season, take a look at the new furnishings that were installed. The living room and dining areas were completely redone with new furniture and fabrics to complement our casual and comfortable beach feel. The living area also boasts a larger wide screen TV and the sliding doors will be replaced in 2014.



Both bedrooms were redone with new bedding that is lighter, fresher and relaxing. The patio furniture is all new and will provide hours of relaxation whether reading a good book and enjoying your morning coffee.



CARIMAR BEACH CLUB

*if you like the beach,
you'll love Carimar*





Our guests keep coming back!
20-visit Awardees recognized



The following couples have been guests at Carimar 20 times!!
 They are more than guests; they are truly part of our Carimar family.
We look forward to their return year after year!
 Each couple receives a complimentary 5 night stay and a \$100 dining voucher.



Mr. and Mrs. Burton Mullen
 Massachusetts



Mr. and Mrs. Jay Yarnold
 New Jersey



Dr. and Mrs. Joseph Potz
 Pennsylvania

RECENT TEN YEAR AWARDEES HONORED

Carimar's preferred guest rewards are just that – *rewards*. Both the Carimar and Meads Bay Beach reviews are tops on Anguilla and this keeps our clientele returning year after year. The patronage and confidence of more than 75 families over the past 28 years is the highest form of praise and a hotelier's dream come true. Recognition is given on our guests 10th stay with a **five complimentary night stay** in a beach view accommodation and a **\$100 dining voucher** to use on their next visit!



Mr. and Mrs. Eric Jones
 North York, Ontario, Canada



Mr. and Mrs. Francis Greenburger
 New York, New York

About our staff...

Honored Employees



Judith Rogers

Employee of Quarter 3
Employee of the Year 2013-14
AHTA Employee of the Year

Judith works in housekeeping. At the Anguilla Tourism Gala held on December 6, Judith was announced as the winner of EMPLOYEE OF THE YEAR for the entire island. We are very proud of this recognition by the Tourism Board!

Marilyn Crump

Employee of Quarter 2
Marilyn is currently our Assistant Housekeeping Supervisor and has 6 years of service with CBC.



Hermia Smith

Employee of Quarter 1
Hermia works as a Front Desk/Reservations clerk and has been with Carimar for 8 years.



Please visit our Facebook page and "Like" us there. Feel free to post some of your favorite photos, things to do or anything our guests may enjoy:

<http://www.facebook.com/pages/Carimar-Beach-Club/111502815591718>



Tradewind Aviation has started service between SJU and AXA. Flights will operate Thursdays-Mondays. Modern and turbine-powered [Pilatus PC-12](#) and [Cessna Grand Caravan](#) aircraft are flown by two pilots in air-conditioned comfort with complimentary refreshments, snacks, wine and beer onboard.

Booking is available at booksecure.tradewindaviation.com or with our partner travel sites: Kayak, Expedia, Travelocity and Trip Advisor.

If you had a great visit to Carimar, please consider posting your review at:

www.tripadvisor.com

We appreciate your wonderful comments!



Do you enjoy eating in at Carimar occasionally?

If you love having coffee and breakfast on your balcony or a quick lunch in your swimsuit, you will be delighted to know that we now have a large, clean and spacious branch of the popular Best Buy supermarket here on the West End. It is just minutes away from Carimar. Drive past Frangipani and make a left at the main road. It is immediately on the left hand side of the road overlooking the salt pond and Meads Bay.



Remember our kitchens are fully stocked with equipment and our staff will place a grill right near your unit if requested.



Newsletter submissions wanted! Did you have a great trip?

Please send photos, articles or suggestions/ideas of what you'd like to see in our future issues.

Send to: Marianne at marianne.salaymeh@gmail.com

Check out our **current specials** and book reservations on our newly designed website:

carimar.com