

CARIMAR CHRONICLE

Carimar Beach Club • P.O. Box 327 • The Valley • Anguilla, British West Indies • 264-497-6881

An update from Fred....

Our TOLL-FREE incoming number for reservations (USA & CANADA) :
866-270-3764

SPECIAL VACATION PACKAGES located on our website:

www.carimar.com

January 2011

Dear Guests and Friends of Carimar,

With the departure of 2010, my sincere hope is that each of us has emerged more aware and confident and be better prepared to meet the challenges that 2011 will bring.

Our team here at Carimar remains positive in our outlook and thankful to each of you for the solid “repeat guest” base that through your confidence in our product has remained strong. The reality however is that we must generate “new repeats” and solicit your help in doing so by offering you one complimentary night for each confirmed 5 night minimum stay that directly results from your salesmanship and the new guest’s confirmation of your involvement.

Our optimistic approach serves to help us maintain and often sharpen our service skills and standards as we look forward to your return and moreover to welcome our new guests, especially those generated from your efforts in 2011 and beyond.

The Carimar TEAM wishes you good health and many blessings in the year ahead.

Sincerely,

Fred Thompson
General Manager



CARIMAR BEACH CLUB

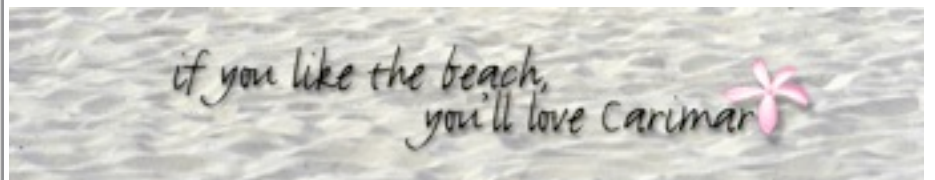
www.carimar.com



Christmas at Carimar

Christmas is always a festive season and a great deal of fun for our guests. The courtyard is decorated with hundreds of twinkling lights and guests join us on Christmas Eve to sing carols and sip rum punch, fruit punch and enjoy an assortment of snacks. Our caroling tradition began more than 10 years ago. The Mayoumba Folkloric Theatre would sing and perform traditional carols and local Christmas songs for our guests and staff. For the past three years, we have been entertained by Shyrone & Asher. The tradition has expanded and now includes time on the microphone for some of our younger and bolder guests.

Families and newly-made friends will visit each other for a cup of Christmas cheer before preparing special meals in their unit or heading out to one of our local restaurants for a holiday meal. Christmas Day is similar to a normal beach day but with a few more empty beer and wine bottles in the garbage by nightfall!



About our staff...

Our guest feedback constantly mentions our fantastic staff, whether they work in the office, in housekeeping, or around the property. In this issue, we'd like to celebrate:

Yelmina (Hilda) Felix



Employee of the Year

Hilda began working in Housekeeping in 2001 and often assists staff in dealing with Spanish speaking guests and agents.

Judith Rogers



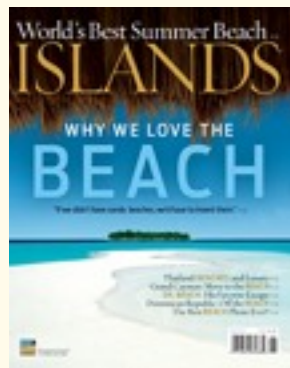
Employee of the Quarter

Judith has been at Carimar since 2007 and is one of our hard working laundry attendants.



Want breakfast delivered to you?

- * our staff will accept grocery lists and do advanced shopping for guests for a fee
- * order our breakfast basket (bread, cheese, milk, fruit, juice and eggs) in advance and have it in your unit upon check-in
- * Gerauds Patisserie will deliver full breakfasts and other items for a fee
- * Le Bon Pain delivers their delicious croissants and breads to Carimar in the afternoon. Order in advance and freeze!



As seen in the June 2010 issue of ISLANDS Magazine...

Meads Bay ranked #2 of the World's Best Summer Beaches! Of course, we know Meads Bay is perfect any time of the year so get out of the snow and head to sunny Anguilla!

2 Meads bay, anguilla

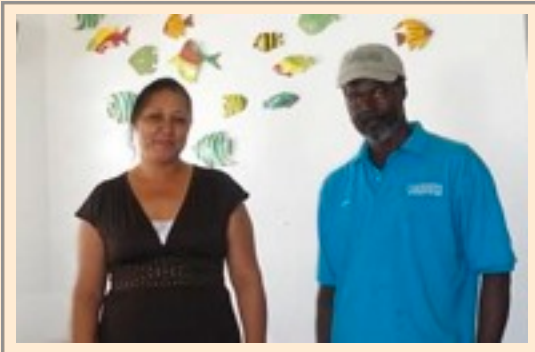
Bays scooped from the shoreline like ice cream, sand as soft and bright as fresh snow. That is the cool vibe of Anguilla's celebrated beaches. On any Caribbean summer day, the island's 33 beaches — all public — are can't-go-wrong choices. But this summer, Meads Bay may be the place to be. With the same amount of sand but fewer visitors than famous Shoal Bay East, the smooth crescent of Meads Bay has the recent additions of the open-air Jacala restaurant and new Malakh Day Spa on the beach.

"If you want a blend of good hotels, five-star Caribbean-fusion restaurants and a pure stretch of sand so fine that you'll even notice the smallest pebble underfoot, Meads Bay is the perfect choice," says Nori Evoy, who covers the island for anguilla-beaches.com.



comes to Anguilla!

Cast and crew from the reality show, *The Bachelor*, were on island in October filming special segments. There are very few spots in the world more romantic and beautiful than Anguilla. The episode featuring Anguilla is scheduled to air on **February 14, 2011**. Mark your calendars to watch and then plan your own romantic get-away with your special sweetheart!



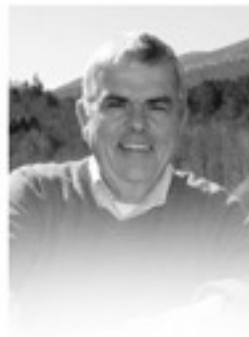
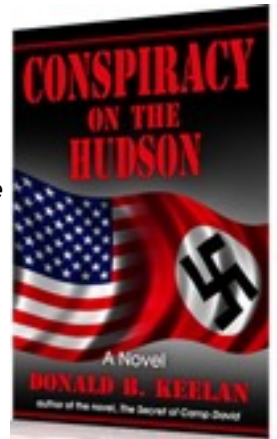
Loyal and Dedicated Employees

Carimar turns 25 this year and we are happy to share our anniversary with 2 employees who have been with us since the beginning. Avon Webster and Henville (Will) Carty will be formally recognized by the Board and Owners on March 2, 2011. We appreciate you!

Long time guest pens new book...

Don Keelan and his wife Verrall live in Arlington, Vermont since 1988. Prior to then, they lived in suburban New York where they raised their five children. Don continues to practice as a CPA and Verrall runs an antique shop. In the late 1950's Don was assigned to the U.S. Marine Corps Silent Drill Team and was a member of President Eisenhower's Marine Guard at Camp David.

Don and his family have visited Carimar more than 16 times and are due to return in April 2011.



In August of 1943, as President Roosevelt prepared to meet Prime Minister Churchill in Hyde Park, NY, little did he know that three Nazi SS assassins had infiltrated the U.S. for the sole purpose to do harm to these two world leaders and to destroy the New York City water system. Don's latest political thriller reveals this sinister plot which has never before been told.

Remember.....

Guests that stay with us 10 times receive a plaque of recognition, a lunch for two and 5 complimentary days taken between April 1st and November 15th. This gift is valid for up to 3 years. *Book your next visit today!*

Your favorite Carimar photos...

Our feathered friends enjoy hanging around Carimar as much as our human friends. Guests often enjoy visits from these friendly critters.



Newsletter submissions wanted!

Did you have a great trip?
Please send photos, articles or suggestions of what you'd like to see in our future issues.

Send to:
Marianne Salaymeh
newsletter editor
salaymeh@aol.com

CARIMAR BEACH CLUB



Winter Special in sunny Anguilla

*...every 6th night **FREE!***

valid January 1-25 and March 12-31, 2011

All taxes included.

New bookings only based on availability.

Beachview 1 BR	\$2605
Beachview 2 BR	\$3472
Beachfront 1 BR	\$3125
Beachfront 2 BR	\$3960

rates are for 2 people in a 1 BR / 4 people in a 2 BR



if you like the beach, you'll love Carimar

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